

Summer In The City... Argh!

Director Spotlight:

Brenda Legger



ProOperate Director Brenda Legger began her professional career over 30 years ago and has extensive experience working at the executive level for companies in North America, Europe and the Far East. She has held numerous positions such as Controller, Managing Consultant, SAP Integration Manager, Sales Support and Business Development Leader.

Brenda's career has spanned across the areas of finance, accounting,

Dear Friends and Associates -

As I write, this will be our 17th consecutive day of triple digit heat and I just looked... the forecast is the same for the next 10 days. So far, this is the 2nd hottest start to a summer on record since 1980 going back since the records were started 113 years ago.

My point here isn't the obvious sky rocketing costs of my electric and water bills, my point is it's having a serious impact on my golf game. I've already adjusted my weekly tee times to pre-dawn hours, rolling off number 18 in time for brunch instead of happy hour, but if this heat keeps up as expected, I'm going to have to put down the golf clubs and pick up my guitar.

Yep... my guitar. Okay, if you didn't already know, I'm now an admitted guitar player and frankly, much better at that than golf.

I really do play golf for business purposes, and those of you who have played with me can affirm it must be for that purpose only... and have also suggested that perhaps I should consider taking lessons. But the craziest suggestion I've ever heard is that, if I play golf for business purposes, why shouldn't I consider playing guitar for business as well? Hmm....

Accordingly, with this newsletter, I take great pride in announcing the launch of the BYO Musicians Network, the introduction of our two newest ProOperate Directors, and putting the Spotlight on the individual whose crazy idea it was to begin with: ProOperate Director Brenda Legger.

Stay cool out there, be sure to drink lots of water... ***and let's jam!***

Steve Crane
Managing Partner

New Director: Edwin Beall



Edwin Beall possesses over thirty years of senior level experience and has served as the Operations and Supply Chain Executive of publicly traded and private corporations. He is a high-impact problem solver who helps companies turnaround corporate performance, and provides temporary leadership during an executive absence and for business transformation projects. Edwin is recognized for transforming underperforming manufacturing and distribution operations, improving complex supply chains, cost reductions, building global supplier alliances and developing strong teams.

information technology and business development. This has given Brenda a unique perspective as she does not see these as separate unrelated functions. She sees the interconnectivity of them all and how ultimately it is all about operations and making organizations more profitable.

Brenda is not the person to bring into your organization if you want someone to study the situation and present theoretical solutions. Brenda is the resource you bring in if you want to identify what is holding your organization back and fix it. She implements practical solutions that drive results directly down to bottom line profitability.

One very unusual quality about Brenda is her ability to grasp both the strategic and the tactical. Although Clients are always impressed with her technical abilities be it finance, accounting, or IT, they are equally impressed with her understanding of how everything fits within the organizations

Edwin's track record of performance improvements is based on his ability to quickly assess, articulate and initiate the framework for sustainable bottom-line improvements with company leaders and their teams. Edwin's expertise has been gained through assignments and employment with US and international companies that range from start-up to some of the nation's top companies including Emerson, American Cancer Society, Exxon/Mobil, Honeywell and TRW. Edwin has extensive business experience in Canada, Mexico, South America, Asia and Europe. His industry experience includes: automotive, aerospace/defense, capital equipment, consumer products, electronics, energy and non-profit.

New Director: Bill Lux



Bill Lux is a CPA with over 25 years of experience serving companies in various industries. He has held leadership positions in accounting and finance, sales and marketing, and operations management. Bill has started and grown businesses and helped other business owners grow and improve profitability by developing and implementing original solutions to everyday concerns. His expertise includes creating business development plans that attract and retain the right customers, developing a company vision and strategy that delivers results, and providing financial and operations management that enhances profitability.

In addition to client engagements, Bill serves as the newly appointed Director of Sales for ProOperate and is also chartered to help maintain and promote the interests of our Business Partners within our organization and in the business community in general. Accordingly, we have been personally introducing him to many of you and will continue to do so until we get it right!

BYO Musicians Network

The BYO Musicians Network, Inc. is a non-profit organization whose mission statement is:

"To provide a venue that cultivates business opportunities and allows members to share musical interests among a network of business professionals who enjoy performing music and are interested in meeting other business people with similar interests."

The objective is to create a non-traditional and unique method of connecting business people in a networking environment that builds on their interests, in this case, performing music of all varieties and any instruments.


strategic goals.

Brenda's ProOperate engagement work falls within the ProOperate Business Support Practice Segment. This practice segment includes; Business Assessment and Strategic Planning, Project Management, Interim and Supplemental Staffing, Budgeting, and Accounting Services.

Brenda's formal education consists of a BBA in Finance, MBA in Management and U.S. Army Command and General Staff College. She has received numerous awards including a Wall Street Journal Award in Finance. Brenda is also retired from the U.S. Army Reserves as a Major after completing 20 years of service. Brenda enjoys charitable work, outdoor activities, cooking, and reading.

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Activities contemplated by the organization include routine jam sessions, concert performances, charitable events, as well as seminars and speaking events as any business or trade organization.

The initial members of the steering committee include the following:

Terry Schpok Akin Gump et al.	Scott Wheeler OneSource VHR	Karl Schwabauer BKM Sowan Horan
Kory Stafford AMUSA Capital	Don Zelezny Sterling Advisors	Brad Oldham Oldham Financial

Although moving along at a good pace, the BYO Musicians Network is still in formative stage, including its website. In the interim and if you're interested, please feel free to contact any of the committee members listed above or committee member Steve Crane at Steve.Crane@ProOperate.com.

Doing Business... Making Music!

ProOperate LLC is a professional operations management firm committed to providing organizations with the skills of proven executive managers to manage a critical period of transition, growth or change. It's principals are seasoned executives having served as CEO's, COO's, CIO's, CFO's and more in a broad array of industries and from a diverse number of business disciplines.

We actively participate. We jointly take action.

Together, we make an impact!